



**Secure  
lower energy  
prices locally**

**Exercise  
more local control  
over energy resources**

**Increase  
the percentage  
of renewables in  
the fuel mix**

call:  
**1-866-NYSERDA**

email:  
**cec@nyserderda.ny.gov**

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**nyserderda.ny.gov/cec**

## Negotiate lower rates and choose cleaner energy.

Community Choice Aggregation (CCA) is a municipal energy procurement model that replaces the utility as the default supplier of electricity for virtually all homes and small businesses within your jurisdiction. CCA puts control of choosing an energy supplier in local hands. By pooling demand, communities build the clout necessary to negotiate lower rates with private suppliers and are able to choose cleaner energy.

A CCA can allow whole communities to participate in the clean energy economy by ensuring that a greater percentage of electricity is coming from renewable sources. CCA has the potential to simultaneously deliver lower monthly bills and cleaner energy for your constituents.

### **Earn credit toward the Clean Energy Communities designation**

NYSERDA's Clean Energy Communities Program recognizes and rewards local governments for their clean energy leadership. Complete four of the ten High Impact Actions to earn the Clean Energy Community designation as well as a grant of up to \$250,000 with no local cost share to support additional clean energy projects.

To earn credit for this action, your municipality must adopt legislation authorizing the municipality to participate in a CCA program and must contract with an energy supplier to provide 100 percent clean, renewable energy to all participating customers.

### **Get started**

Municipalities have access to approximately 50 hours of free on-demand technical assistance from a Clean Energy Community Coordinator and a toolkit that includes step-by-step guidance and other tools and resources.

Visit **nyserderda.ny.gov/cec** or email **cec@nyserderda.ny.gov** for more information, including detailed program requirements.